

# LITTLE ROCK STARS

SPONSORSHIP OPPORTUNITY



## FRIDAY MUSIC SERIES

### PRESENTING SPONSOR - \$2,000

Are you ready to make an impact on Downtown Little Rock's heartbeat? We're thrilled to offer you the opportunity to be the Presenting Sponsor for our Friday Music Series, set to transform Capitol Plaza into a live music venue over lunch during the spring and fall. Your contribution will help us elevate the experience of everyone visiting the Main Street Creative Corridor.

### SPONSOR BENEFITS

**Brand Exposure:** Your logo prominently featured on all event promotional materials, including flyers, posters, and digital marketing channels.

**Recognition:** Verbal acknowledgment during each event and inclusion in press releases and social media shout-outs.

**On-Site Presence:** Branded signage at each event and opportunity to set up a booth at each event showcasing your products or services.

Questions? Contact [kleyenberger@downtownlr.com](mailto:kleyenberger@downtownlr.com)